



2024 NORM CONFERENCE FAQ

THE RHEUMATOLOGY RODEO

Steering Your Practice Forward



Travel and Transportation

Hotel Location

This year's conference is located at the Gaylord Texan Resort and Convention Center. You will check in to your hotel room in the main lobby.

The address is 1501 Gaylord Trail, Grapevine, TX 76051

Airport Shuttle

We recommend using Uber or Lyft as the location is only 5 miles away from the airport.

Registration Check In

Thursday September 12th

Opens at 10:00AM

Closes at 5:00PM

Friday September 13th

Opens at 6:30AM

Attendees will check in, pick up their badges, swag bag, and other items outside of the Grapevine Registration Desk. Please follow the signs to the NORM event.

Exhibitors will check in at the Longhorn E Registration Desk on the ground floor.



Exhibitors

- Exhibitors are encouraged to participate in our theme by decorating their booth! This year's theme is Rheumatology Rodeo: Steering Your Practice Forward!
- Exhibitors must refrain from booking events with attendees during scheduled conference events. Please allow our members to use the tables in the exhibit hall during meals.
- Exhibitors are welcome to attend educational sessions, but can **NOT** attend the Annual Membership Meeting on Saturday.
- Exhibitors can not break down their booth until 1:30 PM on Saturday.

Guests



- NORM Attendees are welcome to bring a guest, however, guests cannot attend educational sessions. They can attend social functions as long as they are registered with a name badge.
- If your guests are looking for ways to spend their time, check out the hotel web pages for things to do while in Grapevine! They have trails, water parks, great dining and amenities!

Burgundy Brigade

Be on the lookout for The Grapevine Burgundy Brigade while at the conference! You can go to them if you are lost or need information.

The Burgundy Brigade are easily identified by their uniform and cheerful attitude. This team is available seven days a week to assist you.



Gaylord Hotel App

Download the Hotel's app in order to see a map of the hotel, you can use GPS to find your way around. You will also find a list of activities, restaurant menus, and much more!

Apple



Android





Swag Bag Shipping

* NEW POLICY *

NORM will not be responsible for the shipment of your swag bags this year.

OPTIONS

- Leave room in your luggage when packing so that you have room to take your swag home.
- Take your bag to the onsite Fed-Ex office to arrange your own shipment.



Going Green



WATER BOTTLES

NORM is not offering bottled water this year, so we encourage our attendees to utilize their own. Water fill up stations will be placed around the event.

Check your swag bag for your water bottle when you arrive!

DIGITAL MAGAZINE

NORM members can download our digital magazine for this years event by scanning the QR code at registration or at the NORM booth.

Please recycle and discard trash appropriately while at the event.



AAPC Codes/Conference App

- AAPC codes will be given out at the end of each presentation. You must be present to receive credit.
- You can download the conference app via the QR code at the registration desk or from the email notification you received from GlueUp when you registered.
- You can connect with vendors, access booth materials, and vendor links via the NORM conference app/event website.

Conference APP QR Codes for NORM Members

Android



Apple



NORM members who have downloaded the NORM Connect App will not need to download it again for the event. If you do not have the NORM Connect app, you can download it using the QR codes below.

You must know your Password to login!

Conference APP QR Codes for Exhibitors

Android



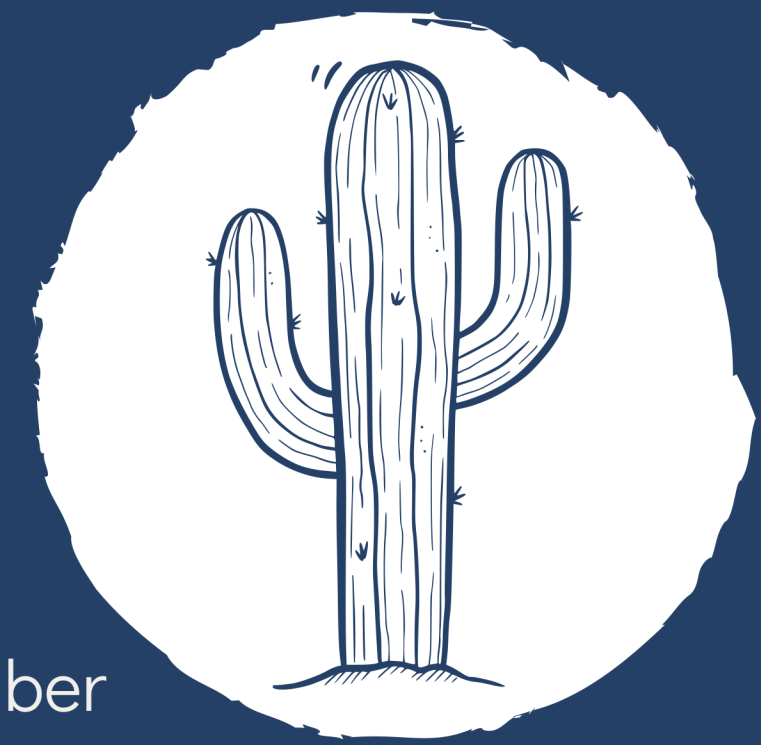
Apple



Download the app: “My Glue” from the App store. You will either login or create a My Glue account. Once you have completed the profile set up, you can open up the app and select the profile icon in the bottom right corner. Then select the QR code icon in the top right corner to connect with our attendees.

For lead capture, you will need to open up the app and select your profile image in the corner. Then select the top corner QR Code icon to send and receive business cards. Exhibitors have access to the community event group for up to 5 days after the event to connect with our attendees.

What's Going on Thursday?



Bootcamp

If you signed up for the bootcamp, you will make your way to Fort Worth 5-7 (same floor as member registration). The bootcamp will start at 8:00AM and lasts until 3:00PM. Breakfast will be on your own. There is a Riverwalk Cantina that serves a buffet style meal.

New Member & New Attendee Orientation

If you are a new member or this is your first conference, join our membership committee for our orientation from 3:30 PM -5:00 PM, which will be located Fort Worth 3-4.

Welcome Reception

Please join us Thursday night for our Welcome Reception at 5:00PM! We will be located in the Longhorn E Foyer Space, and the event will last until 6:30PM.

Guests and Exhibitors are welcome to attend.

YOU'RE INVITED

**NORM FRIDAY NIGHT EVENT
AT THE GLASS CACTUS**

SEPTEMBER 13 | 6:00PM - 8:00 PM



A NIGHT OF FOOD, DRINKS, AND FUN FOR ALL!

WEAR YOUR BEST WESTERN ATTIRE

TRANSPORTATION WILL BEGIN AT 5:45PM FROM THE MAIN FLOOR LOBBY





What's Going on Saturday?

Saturday is the last day of the NORM Conference!

Exhibit Hall

Visit our Exhibit hall during the breaks and remember to vote for your favorite booth that fit this year's theme. Cards are due by 5:00PM Friday at the registration desk.

An Evening in Downtown Grapevine

NORM members can enjoy a relaxing evening in Downtown Grapevine. You can participate in the "Show Your Badge Program" to receive discounts at local shops, restaurants, and other participating locations. Visit their website for the full list.
<https://www.grapevintexasusa.com/show-your-badge/>



THANK YOU